



## Emergency Response Manual for 2019—2020

*Now is the time to assure your ad is included!*

Reserve your space by December 5, 2018. Art due December 7, 2018

### Premium Placement Ads:

*These prime locations are Limited in availability be sure to reserve early.*

| <u>Description</u>  | <u>Size</u>   | <u>Price</u> |
|---|---------------|--------------|
| <input type="checkbox"/> Inside Cover - Full Color <b>Taken</b> | 5.5"w x 8.5"h | \$300        |
| <input type="checkbox"/> Inside Cover - 1/2 page Color          | 5.5"w x 8.5"h | \$250        |
| <input type="checkbox"/> Inside Cover - 1/2 page B/W            | 5.5"w x 8.5"h | \$200        |

### General Placement Ads:

Located throughout the directory, these ad spaces are available in black & white or color.

| <u>Description</u>                                | <u>Size</u>   | <u>Price</u> |
|---|---------------|--------------|
| <input type="checkbox"/> Business Card Size B/W   | 3.5"w x 2" h  | \$100        |
| <input type="checkbox"/> Business Card Size Color | 3.5"w x 2" h  | \$125        |
| <input type="checkbox"/> Half Page B/W            | 4.5"w x 3.5"h | \$175        |
| <input type="checkbox"/> Half Page Full Color     | 4.5"w x 3.5"h | \$200        |

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Total \$ \_\_\_\_\_

Check Enclosed       Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Please Invoice

Digital or Camera Ready Artwork is available.       Contact person will call ECA regarding Ad Art

**All pricing is based on the advertisers providing digital or camera-ready artwork or**

All pricing is based on the advertisers providing digital or camera-ready artwork or pre-existing ads.

Ad production services available. Boylan Point Agency will provide an ECA member discount of 15% at \$72.50 per hour.

Boylan Point Agency | 707-544-3390 phone

Contact Mary with any questions.