



## Emergency Response Manual for 2023—2024

*Now is the time to assure your ad is included!*

Reserve your space by November 15, 2022 Art due December 15, 2022

### Premium Placement Ads:

*These prime locations are Limited in availability be sure to reserve early.*

<u>Description</u>	<u>Size</u>	<u>Price</u>
<input type="checkbox"/> Inside Cover - Full Color	5.5"w x 8.5"h	\$300
<input type="checkbox"/> Inside Cover - 1/2 page Color	5.5"w x 8.5"h	\$250
<input type="checkbox"/> Inside Cover - 1/2 page B/W	5.5"w x 8.5"h	\$200

### General Placement Ads:

Located throughout the directory, these ad spaces are available in black & white or color.

<u>Description</u>	<u>Size</u>	<u>Price</u>
<input type="checkbox"/> Business Card Size B/W	3.5"w x 2" h	\$100
<input type="checkbox"/> Business Card Size Color	3.5"w x 2" h	\$125
<input type="checkbox"/> Half Page B/W	4.5"w x 3.5"h	\$175
<input type="checkbox"/> Half Page Full Color	4.5"w x 3.5"h	\$200

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Total \$ \_\_\_\_\_

Check Enclosed       Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Please Invoice

Digital or Camera Ready Artwork is available.       Contact person will call ECA regarding Ad Art

**All pricing is based on the advertisers providing digital or camera-ready artwork or**

All pricing is based on the advertisers providing digital or camera-ready artwork or pre-existing ads.

Ad production services available. Boylan Point Agency will provide an ECA member discount of 15% at \$80.75 per hour.

Boylan Point Agency | 707-544-3390 phone

Contact Mary with any questions.

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