



Emergency Response Manual for 2025—2026

Now is the time to assure your ad is included!

Reserve your space by November 15, 2024 Art due December 15, 2024

Premium Placement Ads:

These prime locations are Limited in availability be sure to reserve early.

<u>Description</u>	<u>Size</u>	<u>Price</u>
<input type="checkbox"/> Inside Cover - Full Color	5.5"w x 8.5"h	\$300
<input type="checkbox"/> Inside Cover - 1/2 page Color	5.5"w x 8.5"h	\$250
<input type="checkbox"/> Inside Cover - 1/2 page B/W	5.5"w x 8.5"h	\$200

General Placement Ads:

Located throughout the directory, these ad spaces are available in black & white or color.

<u>Description</u>	<u>Size</u>	<u>Price</u>
<input type="checkbox"/> Business Card Size B/W	3.5"w x 2" h	\$100
<input type="checkbox"/> Business Card Size Color	3.5"w x 2" h	\$125
<input type="checkbox"/> Half Page B/W	4.5"w x 3.5"h	\$175
<input type="checkbox"/> Half Page Full Color	4.5"w x 3.5"h	\$200

Company Name: _____

Contact Name: _____

Address: _____

Telephone: (_____) _____ Fax: (_____) _____

E-mail: _____

Total \$ _____

Check Enclosed Credit Card # _____ Exp: _____

Please Invoice

Digital or Camera Ready Artwork is available. Contact person will call ECA regarding Ad Art

All pricing is based on the advertisers providing digital or camera-ready artwork or

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Ad production services available. Boylan Point Agency will provide an ECA member discount of 15% at \$89.25 per hour.

Boylan Point Agency | 707-544-3390 phone

Contact Mary with any questions.

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